

CHALLENGES, OPPORTUNITIES AND FUTURE TRENDS IN HAJJ AND UMRAH TRAVEL INDUSTRY

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Overview of Hajj & Umroh

Spiritual journey with immense religious importance



TOTAL JEMAAH UMRAH
1.368.616

PERSENTASE
100%



Current Challenges

01

Visa & Regulatory Hurdles

Logistical complexities & infrastructures

02

03

Security concern (Health & safety issues)

Economic factors (cost & currency exchange)

04

Opportunities

Technological
advantage



Enhanced services

Educational &
Cultural Exchange

New global tourism
destination





Future Trends



Technology



Smart Pilgrimage



Tourist destination



Global collaboration

Key Take away

01

Navigating Challenge:
important of addressing logistical,
regulatory and economic challenge

02

Leveraging opportunities;
Embracing technology,
enhancing service & Promoting
cultural exchange




03

Anticipating Future Trends
Focus sustainability, smart
technologies and global
collaborations



THANK YOU

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