## CHALLENGES, OPPORTUNITIES AND FUTURE TRENDS IN HAJJ AND UMRAH TRAVEL INDUSTRY

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### **Overview of Hajj &** Umroh

### Spiritual journey with immense religious importance









PERSENTASE 100%

### Current Challenges



& safety issues)

04

Economic factors (cost & currency exchange Opportunities

Technological advantage

**Enhanced services** 

Educational & Cultural Exchange

New global tourism destiation









Tourist destination

Smart Pilgrimage

## Key Take away

### 01

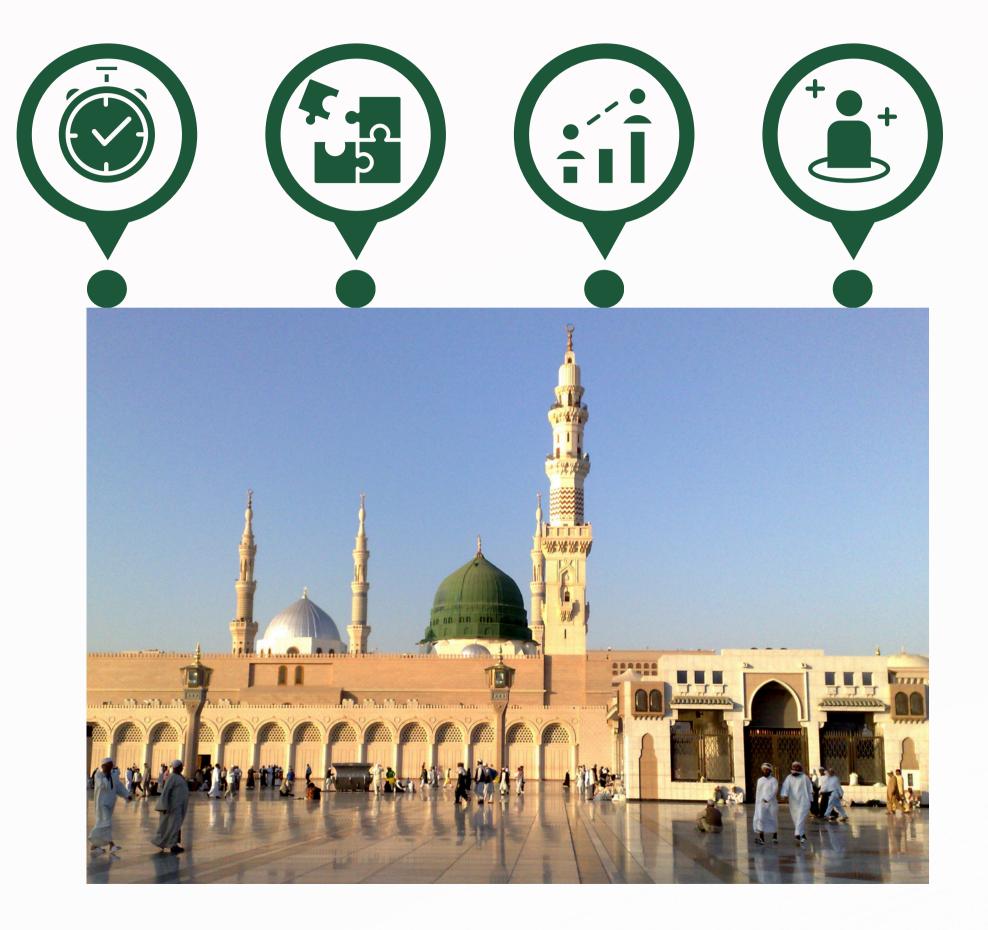
Navigating Challenge: important of addressing logistical, regulatory and economic challenge

#### 02

Leveraging opportunities; Embracing technology, enhancing service & Promoting cultural exchange

#### 03

Anticipating Future Trends Focus sustainability, smart technologies and global collaborations



# THANK YOU

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