

Hi - this is FrauBlau



We Empower Destinations for Sustainable Water Solutions

with tailored expertise in regulatory compliance, water-saving technology integration, sustainable tourism practices, AND communication.

Tourist destinations face increasing pressure from:

- Water Scarcity or too much water
- Water Pollution
- Ocean Warming and Destruction of water ecosystems
- Regulatory Demands and strict enforcement
- Traveler Expectations: Eco-conscious travelers prefer destinations that actively promote sustainability



Transforming destinations into leaders in water sustainability

1. **Regulatory Assessment:** Comprehensive analysis of water regulations impacting destination's tourism industry.
2. **Customized Strategies:** Tailored plans to meet regulatory requirements while improving operational efficiency.
3. **Technology Recommendations:** Insights into the latest water saving technologies suited for facilities.

Transforming destinations into leaders in water sustainability

4. Capacity Building: Training programs for local stakeholders on implementing and maintaining sustainable water practices.
 5. Sustainability Branding: Support for marketing destinations as water-smart, eco-friendly and community-sensitive.
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Example technology

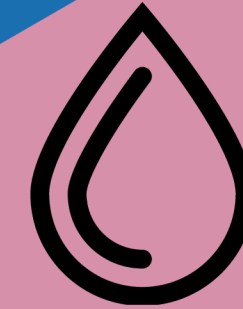
Reliable & scalable

Installed in minutes

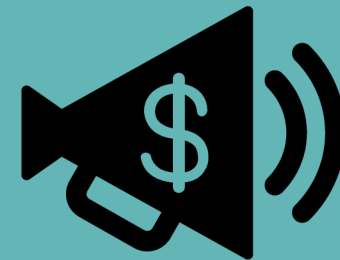
No power supply
No cabling
No wifi



Real-Time Water Monitoring



ENCOURAGE
CONSCIOUS
WATER USE



COST SAVINGS



INCREASE WATER
RESILIENCE

What can we measure?

- Consumption
- Leak ratio tracking
- Effective savings
- Prevented water loss
- Leakages
- Monthly and Quarterly View of the Consumption
- Most Leaky Buildings (Hotel Chains)

AVERAGE WATER LEAKAGE RATE IN COUNTRIES OR REGIONS VARIES AND IS USUALLY ANYWHERE BETWEEN 10 - 40 %

Leakages & anomalies are a daily challenge



95%

of anomalies go **unnoticed** or **unreported** over long periods of time



>20%

of the total water usage is avoidable with **targeted maintenance**

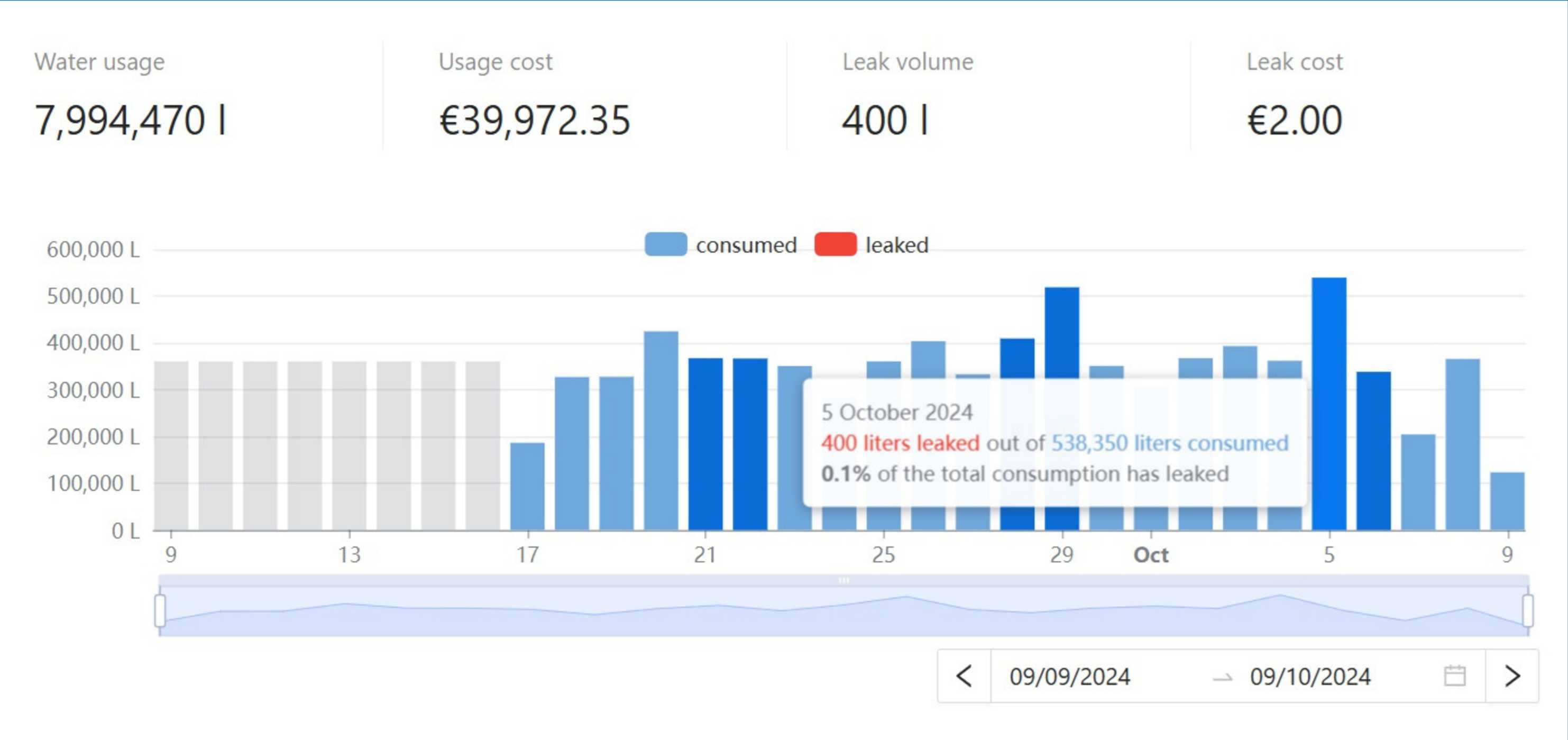


High

Water damage is the most frequent disaster & insurance claim

... while **ESG goals including water** are a key objective

Leakage identified in the Hotel since Sept 17, 2024



Consumption since Sept 17, 2024

Water usage

8,017,920 l

Usage cost

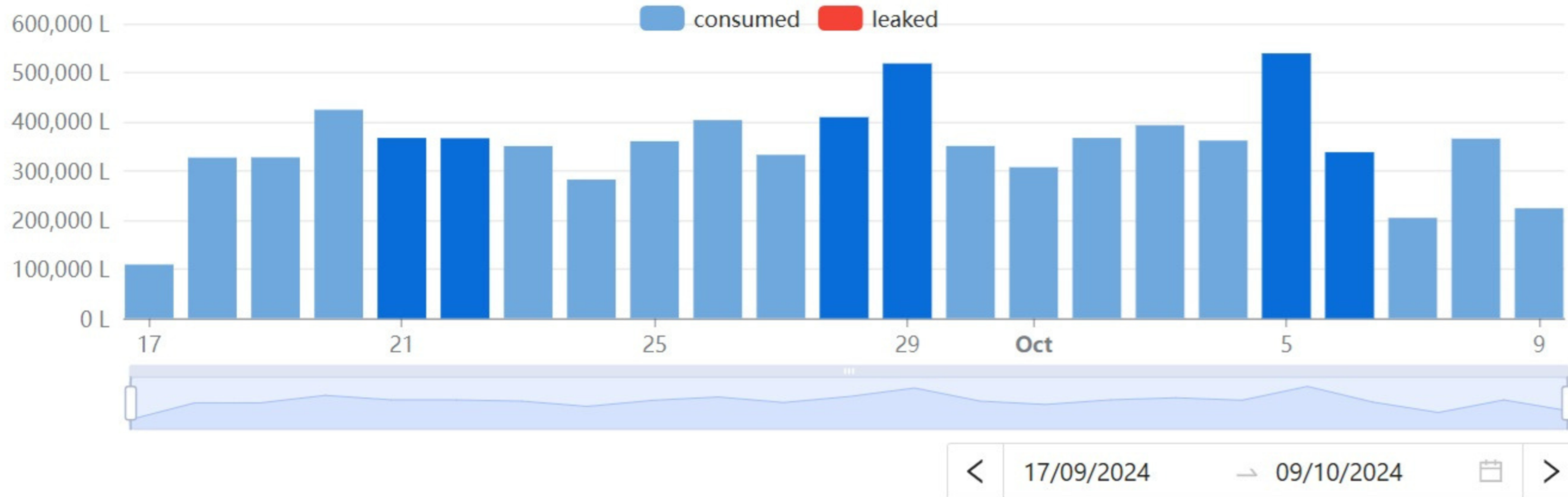
€40,089.60

Leak volume

400 l

Leak cost

€2.00






Our company



Business items



#InvestInWater and 
#ShowYouCare
Thanks!

SAMANTHA BLACK
Sales director

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125 Name Street,
Town / City,
State / Country,
Postal / ZIP code

HOBBIES
creating websites,
swimming,
photography,
body building

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EDUCATION

WEB ADVERTISING SEMINAR
2013
University of London, UK

GRAPHIC DESIGN CREW
2010
London Art College, UK
Leader of the group. Lorem ipsum

HIGH SCHOOL UNIVERSITY
2008 - 2014
Short description of the school and the responsibilities you had in this position. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

SCHOOL TITLE LOREM
2004 - 2008
Short description of the position and the responsibilities you had in this position.

SKILLS

PHOTOGRAPHY

PHOTOSHOP

INDESIGN

WORDPRESS

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ORGANISATION

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