

47

chains

41

countries

92,193

rooms



134

brands

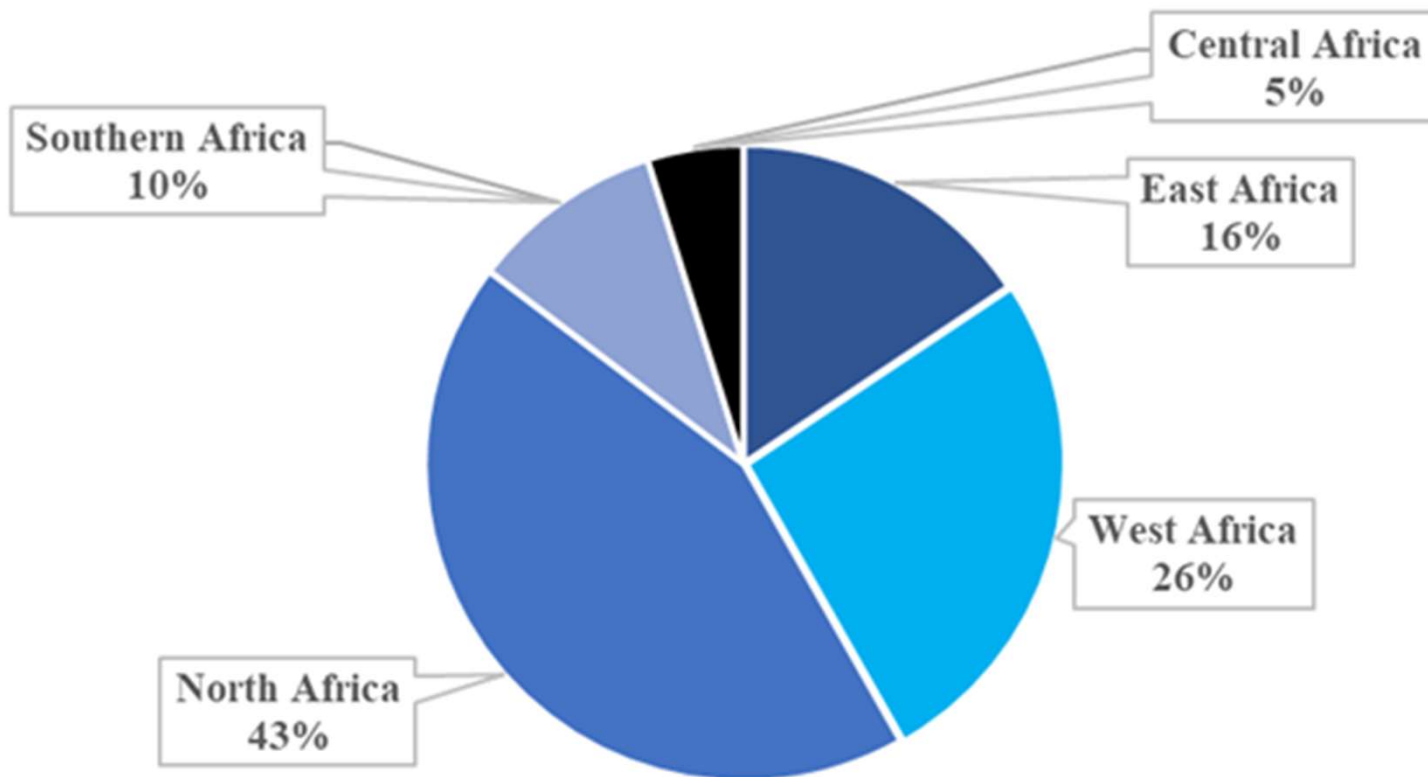
524

hotels

9.2%

growth

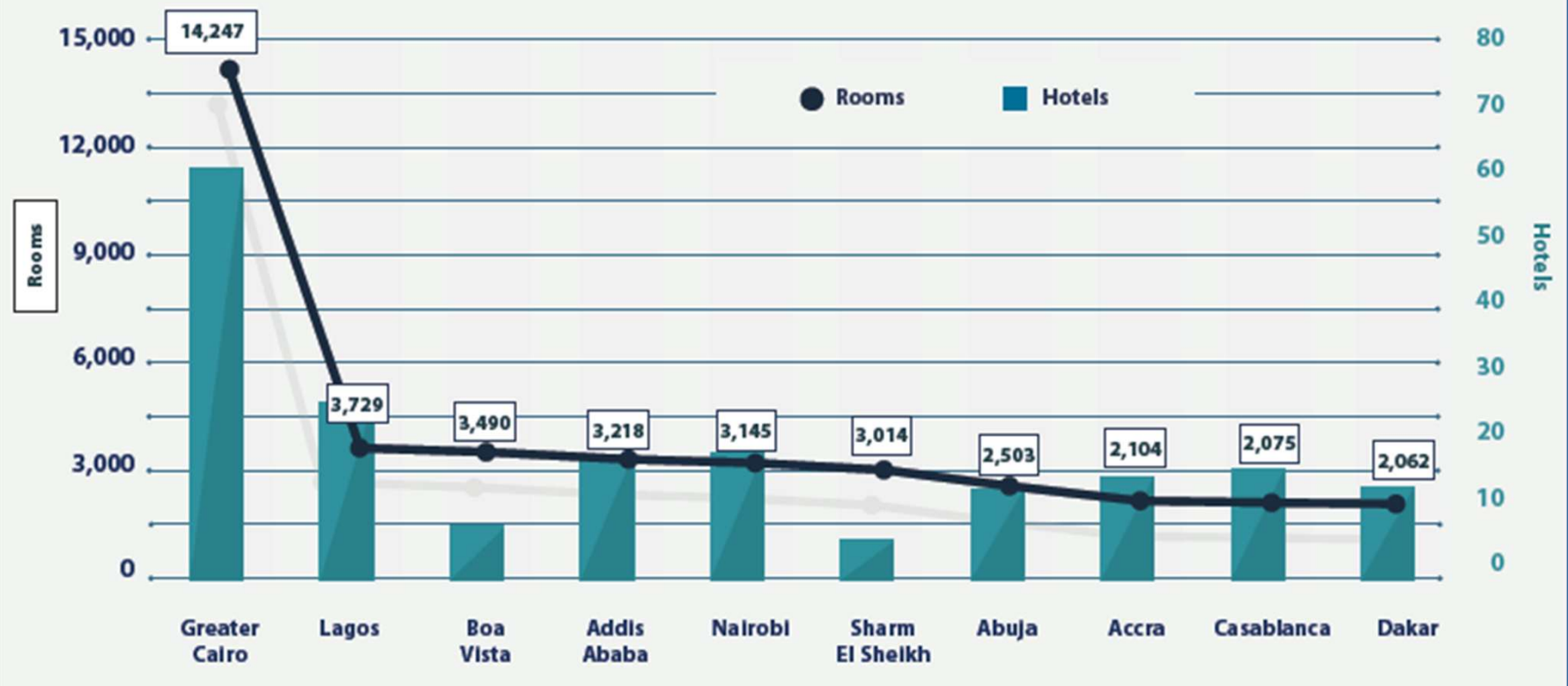
### Hotel Chain Development Pipelines in Africa 2024 Regional Breakdown (Rooms)



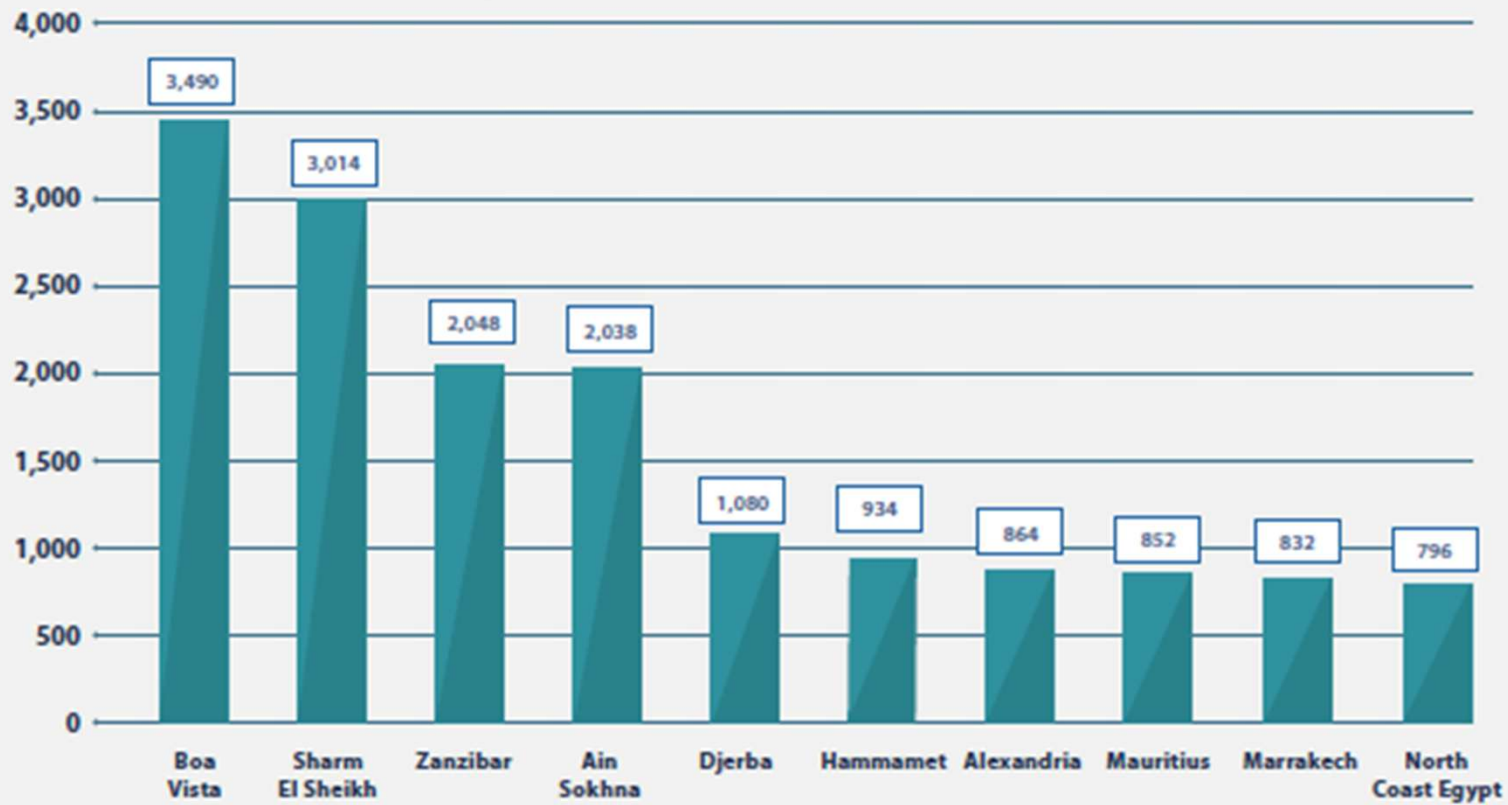
**Hotel Chain Development Pipelines in Africa 2024  
Top 10 Countries by Number of Rooms**

		<b>Hotels</b>	<b>Rooms</b>	<b>Average Size</b>
<b>1</b>	<b>Egypt</b>	109	26,241	241
<b>2</b>	<b>Nigeria</b>	50	7,622	152
<b>3</b>	<b>Morocco</b>	52	7,169	138
<b>4</b>	<b>Ethiopia</b>	31	5,128	165
<b>5</b>	<b>Cape Verde</b>	16	5,056	316
<b>6</b>	<b>Tunisia</b>	18	4,121	229
<b>7</b>	<b>Kenya</b>	31	4,268	138
<b>8</b>	<b>South Africa</b>	22	3,427	156
<b>9</b>	<b>Algeria</b>	13	2,603	200
<b>10</b>	<b>Ghana</b>	19	2,568	135
	<b>Total</b>	<b>361</b>	<b>68,203</b>	<b>189</b>

**Hotel Chain Development Pipelines in Africa 2024**  
**Top 10 Cities and Resorts by Number of Planned Hotels and Rooms**



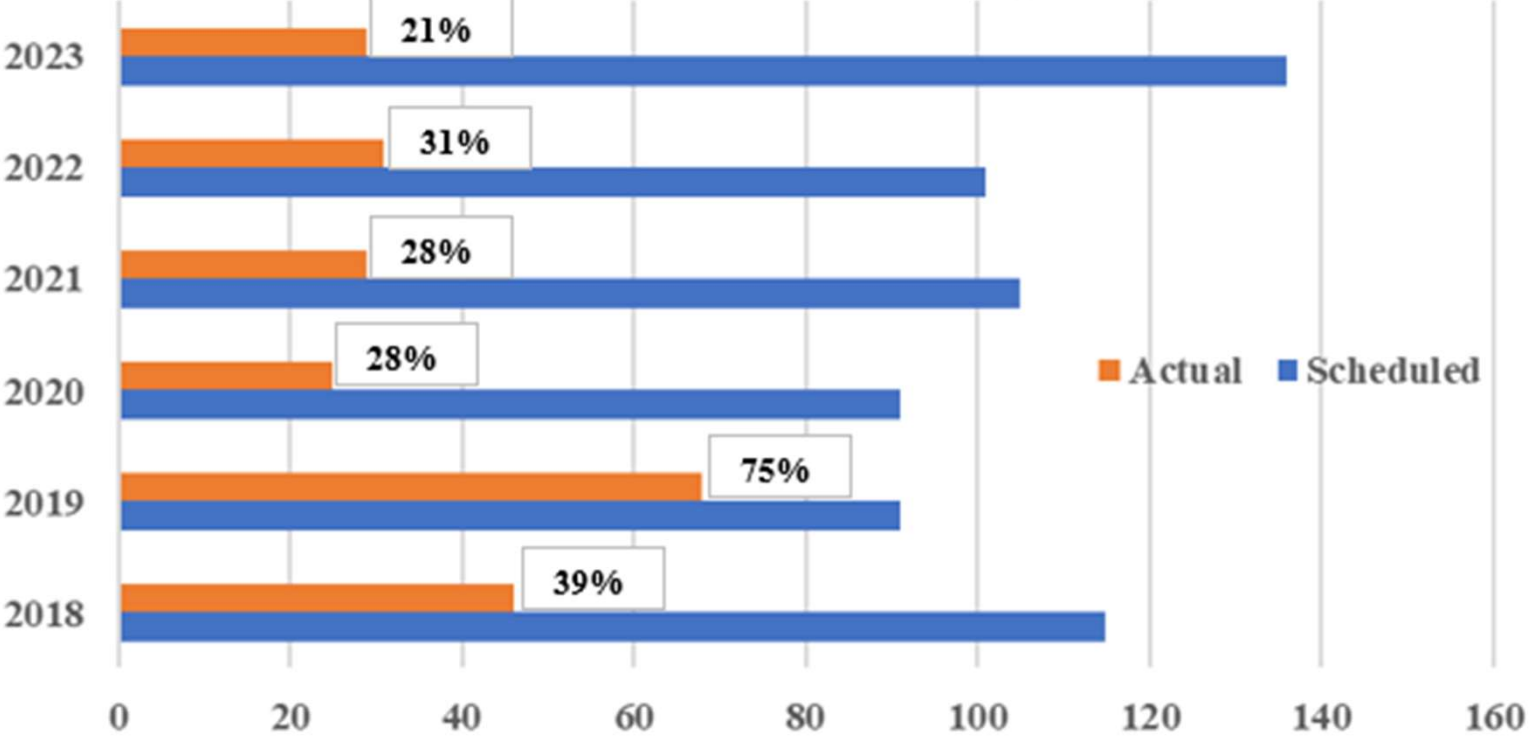
**Hotel Chain Development Pipelines In Africa 2024**  
**Top 10 Resorts by Number of Planned Rooms**



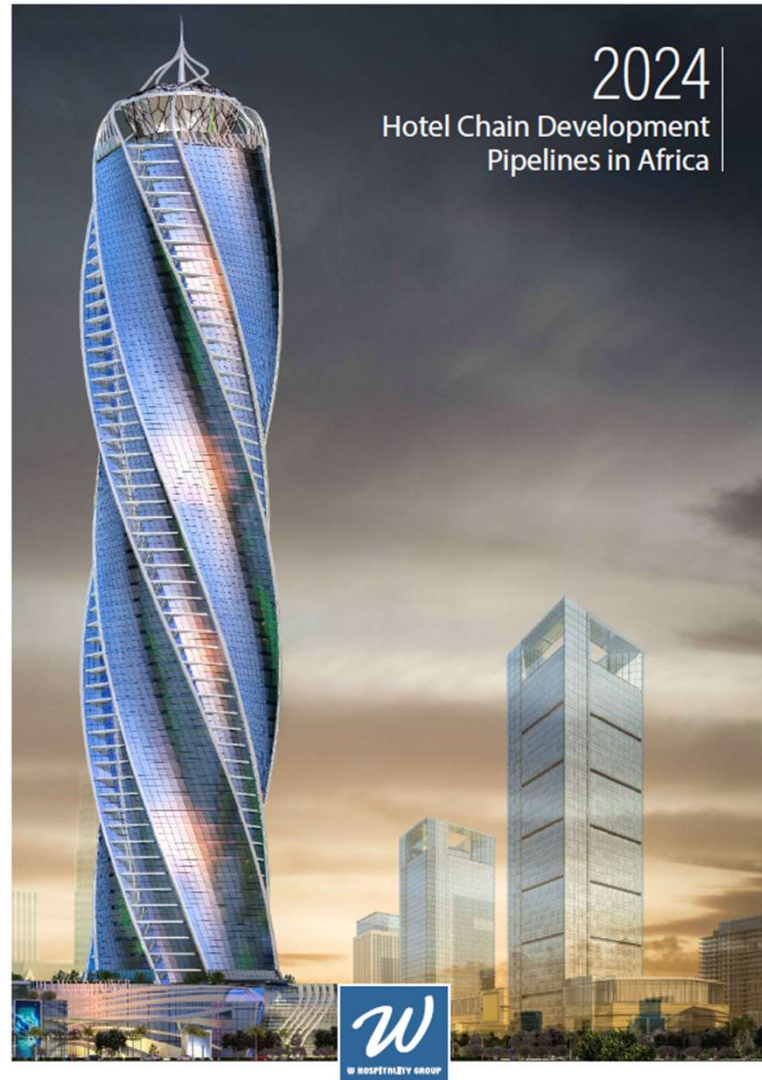
**Hotel Chain Development Pipelines in Africa 2024**  
**Top 10 Hotel Chains by Number of Planned Rooms**

		Hotels	Rooms	Change on 2023		Average Size	Share of Total
				Rooms			
<b>1</b>	<b>Marriott International</b>	138	26,365	+3,589	+15.8%	191	28.6%
<b>2</b>	<b>Hilton</b>	72	13,584	+1,157	+9.3%	189	14.7%
<b>3</b>	<b>Accor</b>	70	13,375	-4,109	-23.5%	191	14.5%
<b>4</b>	<b>Radisson Hotel Group</b>	35	6,618	+1,046	+18.8%	189	7.2%
<b>5</b>	<b>IHG Hotels &amp; Resorts</b>	30	5,113	+845	+19.8%	170	5.5%
<b>6</b>	<b>TUI Hotels &amp; Resorts</b>	12	3,228	+2,801	+656.0%	269	3.5%
<b>7</b>	<b>Hyatt Hotels &amp; Resorts</b>	11	1,936	+144	+8.0%	176	2.1%
<b>8</b>	<b>Kerten Hospitality</b>	13	1,889	-	+0.0%	145	2.0%
<b>9</b>	<b>Wyndham Hotels &amp; Resorts</b>	10	1,633	+207	+14.5%	163	1.8%
<b>10</b>	<b>Meliá Hotels International</b>	5	1,623	-360	-18.2%	325	1.8%
	<b>Total</b>	<b>396</b>	<b>75,364</b>	<b>3,297</b>	<b>4.6%</b>	<b>190</b>	<b>81.7%</b>

### Hotel Chain Development Pipelines in Africa 2024 Scheduled vs. Actual Hotel Openings







2024  
Hotel Chain Development  
Pipelines in Africa



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