

TOURISM POTENTIAL OF UZBEKISTAN

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CONTENT

1. Historical cities of Uzbekistan
2. Tashkent – the capital of Uzbekistan
3. Uzbek government's efforts in developing the tourism sector
4. Samarkand – Crossroad Of Cultures





Uzbekistan is gently proud of its traditionally classic architecture, which reflects centuries of cultural heritage, intricate craftsmanship, and timeless beauty seen in majestic madrasahs, minarets, and ancient cities like Samarkand, Bukhara, and Khiva



Uzbekistan is one of the countries located on the historical "Great Silk Road", and tourists mainly visit our homeland to see historical monuments and cultural architecture.

THE HISTORICAL
CENTERS OF THE
CITIES OF KHIVA,
BUKHARA,
SAMARKAND AND
SHAHRISABZ ARE
INCLUDED IN THE LIST
OF **UNESCO WORLD
CULTURAL HERITAGE.**



MORE THAN 7,300
CULTURAL HERITAGE SITES
LOCATED IN VARIOUS CITIES
OF UZBEKISTAN.

IN 2001, THE CITY OF
SAMARKAND WAS ADDED TO
THE UNESCO WORLD
HERITAGE LIST UNDER THE
NAME "**SAMARKAND –
CROSSROAD OF CULTURES.**"



BUKHARA



KHIVA

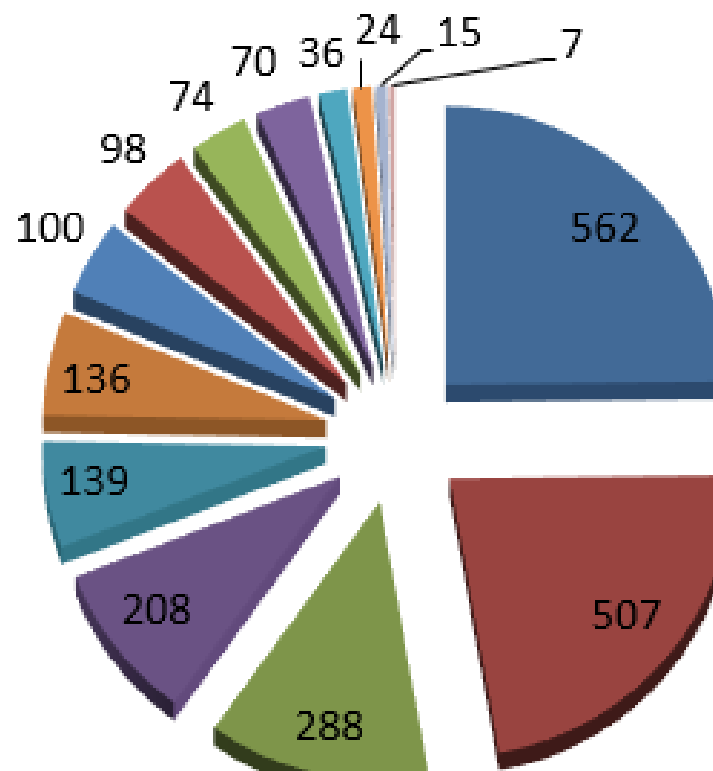


SAMARKAND



Distribution of Immovable Cultural Heritage Sites by Regions

Region	Number of Sites
Samarkand Region	562
Bukhara Region	507
Karakalpakstan Republic	288
Tashkent Region	208
Kashkadarya Region	139
Khorezm Region	136
Jizzakh Region	100
Surkhandarya Region	98
Fergana Region	74
Andijan Region	70
Navoi Region	44
Namangan Region	37
Syrdarya Region	23
Tashkent City	21



•SAMARKAND IS PROBABLY THE MOST FAMOUS UZBEKISTAN'S HISTORICAL CITY. OVER 2,750 YEARS OF AGE, IT BOASTS VERY IMPRESSIVE ARCHITECTURAL MONUMENTS AND A RICH HISTORY. SAMARKAND ORIGINATED FROM AFROSIAB. THE REGISTAN SQUARE, WITH THE THREE GRAND MADRASAHSON ITS SIDES, IS THE TOP OF SAMARKAND ATTRACTIVE PLACES. THE MOST FAMOUS AMONG OTHERS ARE **GUR-E AMIR MAUSOLEUM**, **BIBI-KHANYM MOSQUE** IS ONE OF THE LARGEST MOSQUES.



**GUR-
E AMIR MAUSOLEU
M**



**BIBI-
KHANYM MOSQUE**

THE CULTURAL HERITAGE OF SAMARKAND IS QUITE LARGE, FOR MANY CENTURIES THE CITY HAS BEEN A KEY CENTRE OF THE GREAT SILK ROAD

- ✓ Bibi-Hanum Mosque and Mausoleum
- ✓ Shahi Zinda Necropolis
- ✓ Gur Emir Mausoleum
- ✓ Registan Square
- ✓ Ancient city of Afrasiab
- ✓ Ruhabad Mausoleum
- ✓ Imam Al-Bukhari Memorial Complex



BUKHARA, ONE OF THE MOST ANCIENT CITIES OF CENTRAL ASIA, HOLDS A PROMINENT PLACE IN THE CULTURAL AND SPIRITUAL HISTORY OF UZBEKISTAN.

With over 2,500 years of continuous habitation, the city is renowned for its well-preserved Islamic architecture, traditional urban fabric, and enduring role as a center of scholarship, religion, and trade along the Silk Road.

Designated as a UNESCO World Heritage Site under the title "Historic Centre of Bukhara," the city boasts more than 140 architectural monuments, including the iconic Kalyan Minaret, the Ark Fortress, the Samanid Mausoleum, and the Po-i-Kalyan complex.



THE CENTERPIECE OF KHIVA IS **ITCHAN KALA**, THE INNER WALLED CITY, WHICH WAS INSCRIBED AS A UNESCO WORLD HERITAGE SITE IN 1990

Khiva, located in the Khorezm region of northwestern Uzbekistan, is one of the most remarkable examples of a preserved medieval city in Central Asia. With a history dating back over 2,500 years, Khiva flourished as a major trading and cultural hub along the Silk Road, serving as the capital of the Khiva Khanate in the 18th and 19th centuries



TASHKENT, THE CAPITAL AND LARGEST CITY OF UZBEKISTAN, SERVES AS THE POLITICAL, ECONOMIC, AND CULTURAL HEART OF THE NATION.

Unlike the historic cities of Samarkand, Bukhara, and Khiva, which are famed for their medieval architecture, Tashkent presents a unique fusion of ancient heritage and Soviet-era urban planning, complemented by rapid modern development. With a history stretching back over 2,000 years, Tashkent was a key stop on the Silk Road and has long been a crossroads of civilizations



IN AN EFFORT TO INCREASE INTERNATIONAL TOURIST INFLOW



- Uzbekistan has undertaken a range of practical initiatives, including the development of new tourism routes, strategic investments in sector-specific projects, and the organization of major events. In 2023 alone, 508 projects valued at 9.5 trillion soums were implemented, generating 9,492 new jobs. A total of 183 new hotels and 232 hostels were commissioned, raising the total number of accommodation facilities to 5,526. Furthermore, 452 additional family guest houses were established, bringing the overall count to 3,458. The number of tourist organizations and travel agencies rose to 2,649 following the registration of 810 new entities.

KITE STAR
TOURISM
— COLLECT THE MEMORIES —



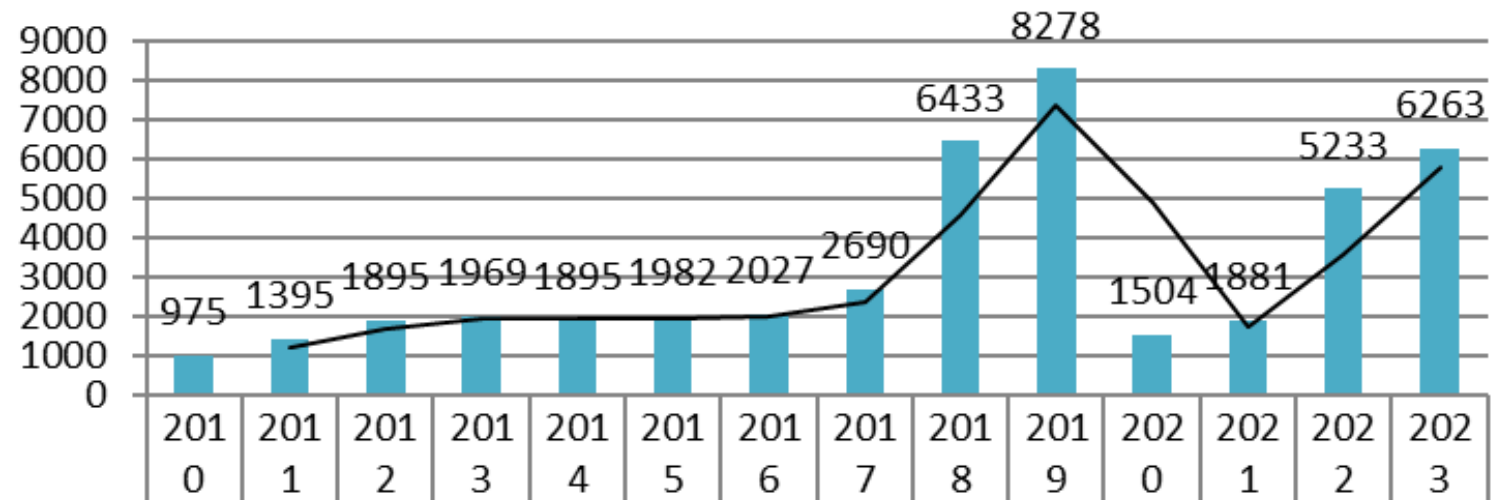
The rapid development of the tourism sector and its growing contribution to the national economy are identified as key priorities. In recent years, tourism has emerged as one of the core sectors of the country's economy. A notable factor contributing to the increase in inbound tourist flows has been the liberalization of visa policies and the relaxation of stay regulations. Specifically, visa-free entry for up to 30 days was granted to citizens of 90 countries

IN THE ACTION STRATEGY FOR THE FURTHER DEVELOPMENT OF THE REPUBLIC OF UZBEKISTAN

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■ the number of tourists visiting the Republic of Uzbekistan for 2010-2023

2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
975	1395	1895	1969	1895	1982	2027	2690	6433	8278	1504	1881	5233	6263

Share of Tourists Visiting the Republic of Uzbekistan by Countries

Country	Number of Visitors	Share in Total Number of Visitors (%)
Kazakhstan	1.5 million	28%
Tajikistan	1.4 million	27%
Kyrgyzstan	1.3 million	25%
Russia	567 thousand	11%
Turkey	75.6 thousand	1.4%

UZBEKISTAN'S ACHIEVEMENTS IN THE TOURISM SECTOR

In recent years, Uzbekistan's achievements in the tourism sector have gained significant recognition on the international stage. In particular, in June 2023, Uzbekistan was ranked 13th out of 140 countries in the **Global Muslim Travel Index (GMTI-2023)**, which evaluates religious tourism. Additionally, at the "**Halal in Travel Awards 2023**," the city of Khiva received the award for "**Islamic Heritage Tourism Destination of the Year**". Moreover, during the 25th session of the UNWTO General Assembly held in Samarkand, the village of Sentob in Navoi Region was awarded the title of "**Best Tourism Village 2023**".



In recognition of Uzbekistan's growing appeal as a global travel destination, the international publishing company Lonely Planet—one of the world's most renowned travel publishers—awarded Uzbekistan the title of "Best Travel Destination" for 2024 and presented a special certificate to mark this achievement.

The World Statistics has included Uzbekistan in its list of the best countries to visit in 2024. This recognition is expected to contribute to an increase in the number of international tourists, a rise in tourism export revenues, and greater global visibility for Uzbekistan as an emerging travel destination.

According to the results of the Global Peace Index published in 2024, Uzbekistan ranked 32nd out of 146 countries, maintaining a strong position among the world's safest and most peaceful destinations for tourists. This achievement is widely seen as a reflection of the country's effective security measures, strengthened rule of law, and ongoing reforms aimed at creating a favorable and secure environment for international visitors.

Samarkand is a recognized member of the World Tourism Cities Federation (WTCF), an international organization that unites over 180 major tourist cities across the globe. Demonstrating its growing importance in the global tourism landscape, Samarkand proudly hosted the 25th session of the United Nations World Tourism Organization (UNWTO) General Assembly in 2023, further enhancing its reputation as a leading cultural and international conference destination.

SILK ROAD SAMARKAND" COMPLEX HAS BECOME MAIN TOURIST ATTRACTION OF SAMARKAND

- The international tourist center "Silk Road Samarkand" has already become one of the main tourism centers of national Samarkand and Uzbekistan.
- This center, with a total area of 7 hectares, can accommodate a thousand people at a time.
 - This multidisciplinary center includes 8 modern hotels, a congress hall, the Eternal City complex, an amphitheater and many other facilities. It can serve 2 million tourists a year.

Also, modern hotels and a congress hall create conditions for large-scale conferences. Recently, prestigious international events will be held here, such as the summit of the Shanghai Cooperation Organization, a meeting of leaders of member countries of the Organization of Turkic States





*THANK YOU FOR
YOUR ATTENTION*

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