

# Where to Invest in Africa

David Harper – Hotel Partners Africa

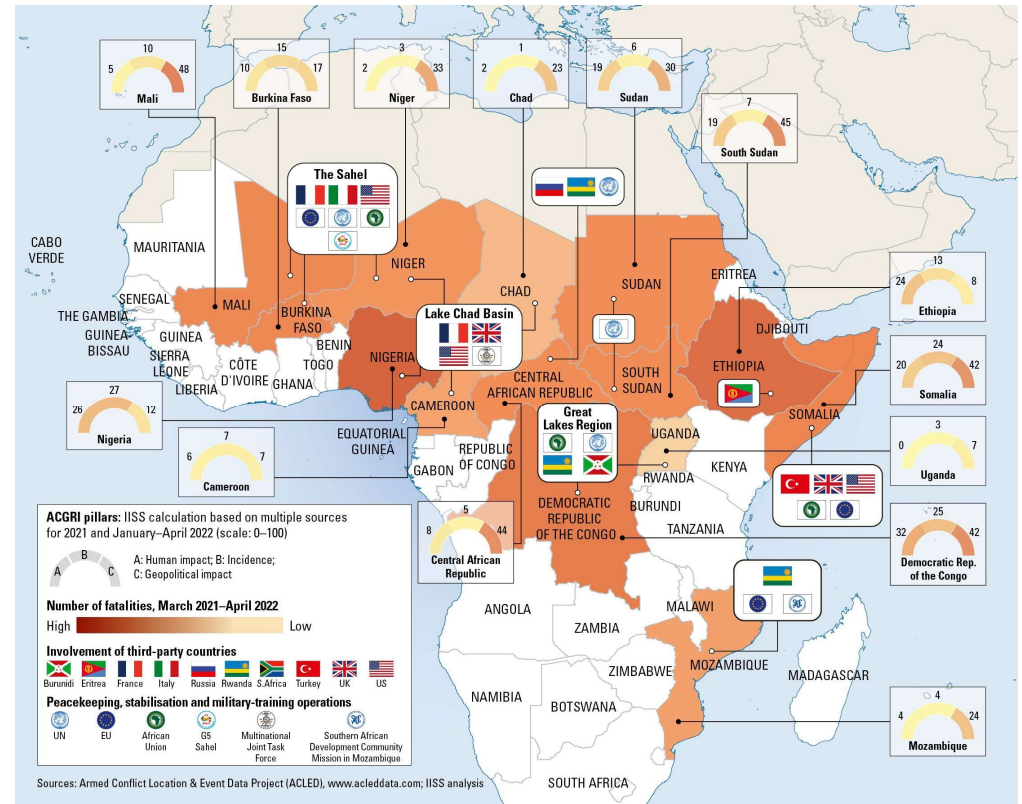


# Risk vs Reward

**Risk is incorrectly assessed in Africa because of the CNN factor**

- Country & Political Risk
- Economic & Operational Risk
- Investment & Property Risk

# Country Risk – The Coup Belt & Active Wars



## Why Africa?

- Massive Undersupply
- Risk vs Reward is Wrong
- Huge barriers to entry
- First mover advantage
- Improving Data – which will lead to yield compression
- Improving Performance
- Insurances
- Population Dividend
- USPs for Leisure Demand – “Once in a lifetime”
- Adventure travel
- Rise of Experiential travel
- Increasing Tourism Demand





## **Many well-known investment Locations including:**

- South Africa
- Seychelles
- Mauritius
- Zanzibar
- Kenya
- Morocco
- Egypt
- Nigeria
- Ghana
- Cape Verde

## Many unknown opportunities including:

- Sierra Leone
- Somaliland
- Djibouti
- Uganda
- Benin
- Ethiopia
- Libya
- Malawi
- Algeria
- DRC







**“Safe” but not fully explored destinations including:**

- Mozambique
- Ivory Coast
- Zimbabwe
- Zambia
- Angola
- Mauritania
- Botswana
- Rwanda
- Cameroon

# Thank you

David Harper – Hotel Partners Africa & Leisure Property Services

- Investment Strategy
- Valuation
- Agency
- Operation Selection
- Feasibility Studies
- Asset Management
- Development Advice

[David.Harper@HotelPartnersAfrica.com](mailto:David.Harper@HotelPartnersAfrica.com)

[dharper@leisurepropertyservices.com](mailto:dharper@leisurepropertyservices.com)